

Purple Flag Excellence in Dementia Care™ Benefits of Accreditation

Achieving a Higher Quality of Life for Persons with Dementia

40% of residents in
residential facilities,
including Assisted
Living, have Alzheimer's
or other dementias.

Choosing a dementia care provider is often a
difficult task for those seeking care for a
loved one, but the Purple Flag accreditation
provides an extra level of confidence.

SETS A PROVIDER APART

Sets care settings apart as meeting the highest benchmarks and standards for delivering dementia care

CONFIDENCE FOR THOSE SELECTING A PROVIDER FOR A LOVED ONE

Provides families seeking a care provider with confidence that a provider meets the highest standards

COMPETITIVE EDGE

Provides a competitive edge for those communities that fly the purple flag

BUSINESS DEVELOPMENT

Can lead to more inquiries and increased interest from prospective parties

THIRD-PARTY ACCOUNTABILITY

Provides a third-party framework and accountability aimed at excellence in operational efficiency, education, and staff training

DRIVES ONGOING QUALITY IMPROVEMENT

Increases pride and job satisfaction among staff and stimulates ongoing quality enhancement and performance improvements

ACCESS TO THE LATEST INFORMATION IN THE FIELD

Provides access to updates in the field of dementia care and the most current best practices

CONTINUOUS IMPROVEMENT

Offers an ongoing mechanism to evaluate strengths and weaknesses, helping providers excel in their field and stay ahead of competition

ONGOING SUPPORT

Access to experts for questions and support along the way

PURPLE FLAG TO FLY PROUDLY

Display the Purple Flag with honor at your care setting, complemented by badges, emblems, and other marketing materials that highlight your commitment to excellence in dementia care.



PurpleFlag.org

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Call Us Now

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